

ZHENG WANG

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EDUCATION

European University Institute <i>PhD Candidate in Economics</i> Thesis title: <i>Essays in the Economics and Econometrics of Networks and Peer Effect</i> Supervisors: Andrea Ichino & Sule Alan Expected completion date: May 2023	2018 – present Italy
Aix-Marseille School of Economics <i>Visiting PhD researcher</i> Mentor: Yann Bramoullé	2021 – present France
European University Institute <i>MRes in Economics</i>	2017 – 2018 Italy
London School of Economics <i>MSc in Econometrics and Mathematical Economics (EME)</i>	2013 – 2014 UK
Beihang University <i>BSc in Finance, with second degree in Applied Mathematics</i>	2009 – 2013 China

RESEARCH INTERESTS

Primary Fields: Applied Econometrics, Causal Inference, Applied Microeconomics
Secondary Fields: Networks, Peer Effects, Education, Inequality, Gender, Crimes

REFERENCES

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JOB MARKET PAPER

The Linking Effect: Causal Identification and Estimation of the Effect of Peer Relationship

The endogeneity of network formation has been a major obstacle to the study of peer influence. This paper proposes a causal identification solution in the potential outcome framework. Combining results from multiple causal inference and statistical network analysis, I show that confounding can be addressed by inferring propensity scores of network link formation from the adjacency matrix. This identification strategy imposes minimum restrictions on the data-generating process and, unlike existing econometric solutions, does not rely on any parametric modelling. As an application, I estimate the effect of high school friendships on bachelor's degree attainment. While previous literature finds that exposure to more high-achieving boys makes girls less likely to obtain a bachelor's degree, I show that if the girls consider the boys as friends, their interactions induce a positive impact instead. Since friendship endogeneity has been addressed, the estimated effect is causal.

WORK IN PROGRESS – Econometrics

The Perils of Pairwise Peer Effect

Joint with Yann Bramoullé and Pierre-Philippe Combes

Pairwise regressions have been increasingly more commonly used to study peer influence, noticeably after the influential paper by Bayer, Ross and Topa (2008). In this paper we show both the identification and inference issues coming from pairwise regressions.

WORK IN PROGRESS – Applied Microeconomics

Can Women be More Competitive than Men? Evidence from Duolingo

The endogeneity of network formation has been a major obstacle to the study of peer influence. This paper proposes a causal identification solution in the potential outcome framework. Combining results from multiple causal inference and statistical network analysis, I show that confounding can be addressed by inferring propensity scores of network link formation from the adjacency matrix. This identification strategy imposes minimum restrictions on the data-generating process and, unlike existing econometric solutions, does not rely on any parametric modelling. As an application, I estimate the effect of high school friendships on bachelor's degree attainment. While previous literature finds that exposure to more high-achieving boys makes girls less likely to obtain a bachelor's degree, I show that if the girls consider the boys as friends, their interactions induce a positive impact instead. Since friendship endogeneity has been addressed, the estimated effect is causal.

The Effect of Familiarity on Test Performance and its Implications on Fairness

Joint with Dalila Figueiredo

In this paper, we design and conduct an experiment to examine whether students' familiarity with test topics used in IELTS, a standardised English test commonly used for college admission, affects their test performance. Then, with a survey, we investigate whether familiarity disparities across groups lead to unfair examinations for students of different genders, cultures, and socioeconomic status.

Victimization and Crime Overlap

Joint with Christian Dustmann, Rasmus Landersø and Mikkel Mertz

Using Danish administrative data, we study whether and how different aspects of victimization causally affect the future criminal activities of the victims.

TEACHING EXPERIENCE

Econometrics and Statistics I (Introductory Econometrics and Causality)	Fall 2019
<i>EUI PhD Core Course, TA to Prof. Andrea Ichino</i>	
Econometrics and Statistics III (Microeconometrics)	Spring 2018
<i>EUI PhD Core Course, TA to Prof. Michèle Belot</i>	

WORK EXPERIENCE

Research assistant for Prof. Andrea Ichino	2018
<i>European University Institute</i>	
Junior Economist	2016 – 2017
<i>Research Department, International Labor Organization (Geneva)</i>	
Research Intern	2015 – 2016
<i>Research Department, International Labor Organization (Geneva)</i>	
Data Analyst Intern	2015
<i>International Federation of Red Cross and Red Crescent Societies (Geneva)</i>	

ADDITIONAL COURSEWORK

Summer School on The Economics of Networks	2021
<i>Lori A. Beaman, Sanjeev Goyal, Yann Bramoullé & Habiba Djebbari</i>	France
Summer School on The Econometrics of Peer Effects and Social Interactions	2019
<i>Bryan Graham & Aureo de Paula</i>	Germany

CONFERENCES AND SEMINARS

2nd International Econometrics PhD Conference	November 2022
<i>The Econometric Institute (EI) at Erasmus University Rotterdam</i>	
PhD-EVS online seminar	October 2022
<i>International online seminar for PhD candidates and early career researchers</i>	

GRANTS AND AWARDS

4th year PhD Grant	2021 – 2022
<i>Aix-Marseille School of Economics</i>	France
EUI Special PhD Grant – Adam Smith	2017 – 2021
<i>European University Institute</i>	Italy

Languages

English (fluent), Mandarin (native), French (basic)
R, Python, MATLAB, Stata